



ISO 20121  
SUSTAINABLE EVENT  
MANAGEMENT



LMM

Sport PRO-MOTION A.S.D., organizer of road running events Lago Maggiore Marathon and Lago Maggiore Half Marathon, adopted a sustainable management system certified ISO 20121; the sport club also defined a development policy shared with all parts involved in the events. The certification process foresees a continuous improvement to reduce economical, social and environmental impacts with the activation of operational procedures to verify planned targets.

NORM

The international ISO 20121 standard, defines the requirements for a sustainable management system of events organization and all related activities; it provides a guide for a sustainable grow and monitor areas that need to be analyze in order to reduce at maximum social, economical and environmental impacts.

IMPACTS

**ECONOMICAL**

Development of effectiveness and management efficiency.  
Sustainable suppliers and territory revaluation.

**SOCIAL**

Sport culture development.  
Increased relationship and territory cooperation.  
Guarantee of integrity.

**ENVIRONMENTAL**

Green mobility.  
Improvement garbage collection.  
Reuse of materials.  
Usage of green energy.

ASSESSMENT

**PRINCIPLES**

**AREAS**

	Management		Places
	Accessibility		Mobility
	Inclusivity		Suppliers
	Integrity		Food
	Heritage		Set-Up
	Transparency		Work
	Respect		Communication

OBJECTIVE SUSTAINABLE GROW - Agenda 2030

The Agenda 2030 for the sustainable grow is the action programme for people, the planet and the prosperity signed in september bt the 193 countries members of the ONU.



The association evaluated its contribution focusing on following actions:

- # 3 Promote a healthy lifestyle practicing sport.
- # 7 Try to obtajn green energy from all stakeholders.
- # 11 Promote the usage of alternative and green transports in the region.
- # 12 Optimize consumption activities in a sustainable way.
- #14 Sensibilize participants about respecting the lake ecosystem.

INFO

[www.lagomaggioremarchon.it](http://www.lagomaggioremarchon.it)  
 [sostenibilita@pro-motion.it](mailto:sostenibilita@pro-motion.it)

VERIFY

**THIRD BODY**



**CONSULTANT**



CAMERA DI COMMERCIO  
MONTE ROSA LAGHI  
ALTO PIEMONTE

